

5.4.3 Water Heater Manufacturer Market Shares

	<u>2006</u>	<u>2008</u>
A.O. Smith/State Industries	23%	46%
Rheem Manufacturing	37%	37%
Bradford-White	14%	13%
American Water Heater	14%	(1)
Others	12%	4%
Total	100%	100%

Total Units Shipped (2) 9,446,076 8,190,043

Note(s): 1) Included in A.O. Smith/State Industries. 2) Excludes exports.

Source(s): Appliance Magazine, A Portrait of the U.S. Appliance Industry, Sept. 2007, p. 63 for 2006; Appliance Magazine, U.S. Appliance Industry: Market Share, Life Expectancy & Replacement Market, and Saturation Levels, January 2010, p. 6 for 2008.