

5.2.2 2003 Top Five Manufacturers of Modular Homes (1)

<u>Company</u>	<u>Units Produced</u>	<u>Gross Sales Volume (\$million)</u>	<u>Market Share of Top 32 Company Sales (2)</u>	<u>Number of Employees</u>
New Era Building Systems	4,546	126.1	16%	775
Ritz-Craft Corp.	3,754	92.1	12%	805
Liberty Homes	839	94.4	12%	832
R-Anell Housing Group	1,584	45.4	6%	400
Penn Lyon Homes	1,579	36.0	5%	250

Note(s): 1) Data based on mail-in surveys from manufacturers which may not be entirely complete. 2) Market shares based on total gross sales volume of the modular home producers included in the list of the top 32 IH producers responding to the survey. In 2003, surveyed modular home sales were estimated at \$796 million and 26,226 units produced. The top 32 companies responding to the survey employ roughly 10,189 people.

Source(s): Automated Builder Magazine, May 2004, p. 38-40.