

5.10.11 2002 Microwave Oven Manufacturer Market Shares (by percentage of products produced)

<u>Company</u>	<u>Market Share (%)</u>	Total Units Shipped:	13,311,400
Samsung	30%		
Sharp	27%		
Whirlpool	14%		
Matsushita	12%		
LG Electronics/Goldstar	10%		
Others	<u>7%</u>		
	100%		

Source(s): Appliance Magazine, A Portrait of the U.S. Appliance Industry, Sept. 2003, p. P-3.